

The Future of Economics is **Human.**

Transitioning from *Extraction* to *Regeneration* through the **PHREVO** Standard.

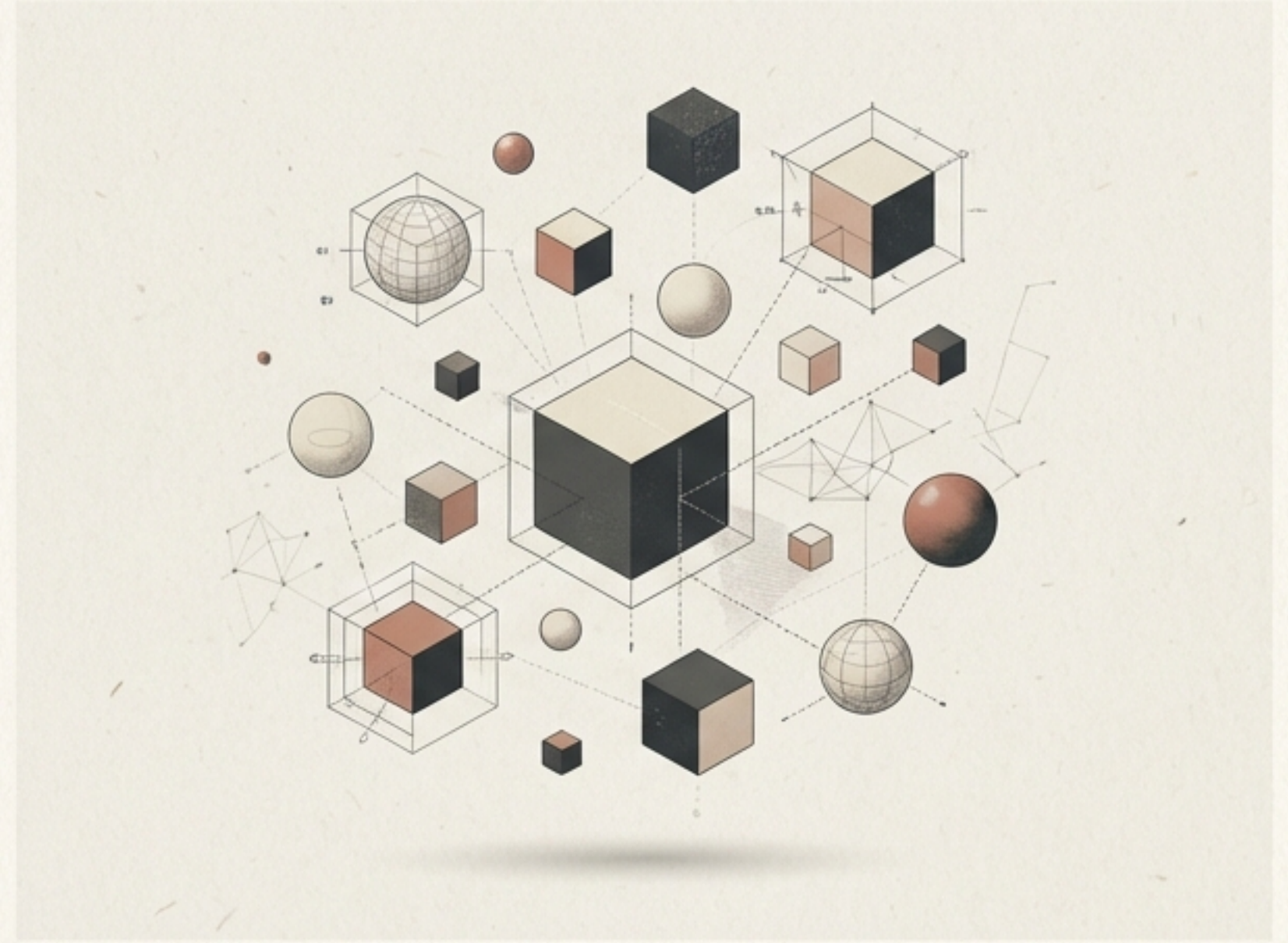


The Mission: To transform the traditional system into a model of **shared prosperity** using **ethical technology**, blockchain, and conscious investment.
The Visionary: Led by **Andrés Jiménez**, shifting the global focus from Shareholder Supremacy to **Systemic Regeneration**.
The Insight: An introduction to the **Impact Economy**—where social and environmental well-being are the primary drivers of value.

The 'Profit Over Survival' Glitch is a Fatal System Error



The Virus: Profit at the expense of the host.



The Error: Financial data decoupled from physical reality.

The current economic Operating System incentivizes destruction, labeling it as growth. We face an Economic Inflection Point where greed is becoming financially unviable due to systemic risk. The Old Capitalism model of Extraction and Speculation is obsolete; the code requires a rewrite.

Upgrading to an OS Where Impact is the Business Model



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<p>Impact > Profit</p> <p>Entrepreneurship valued by capacity for positive change, not just accumulation.</p>	<p>Tech for Humanity</p> <p>AI and Data as tools for common well-being, not extraction.</p>	<p>Strategic Altruism</p> <p>Replacing aggressive competition with collaborative regeneration.</p>	<p>Democratization</p> <p>Investment accessible to all via PHREVO.io.</p>

Strategy: Integrating analytical rigor with ethical focus to ensure shared prosperity.

A Holistic Alignment via The 10 Families of Public Policy

PFI (Fiscal Policy)
Replacing flat royalties
with impact-based
subsidies.

PIND (Industrial Policy)
Mandating local
processing for sovereignty.

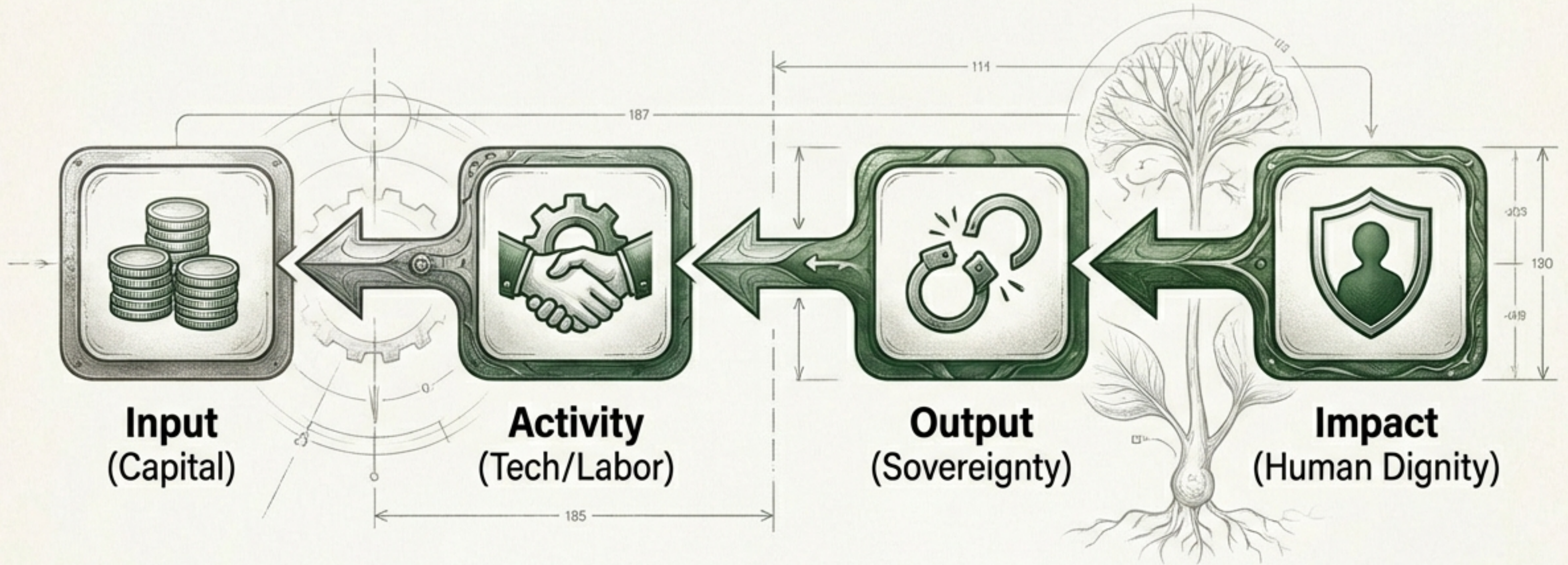
PGOB (Governance)
Liquid democracy and
Legitimacy Panels.

**PAMB
(Environmental Policy)**
Active restoration &
participatory monitoring.



Systemic Approach: We solve problems by aligning **Fiscal, Industrial, and Environmental policies** into a **single coherent strategy**. We don't just fix vertical silos; we upgrade the horizontal logic.

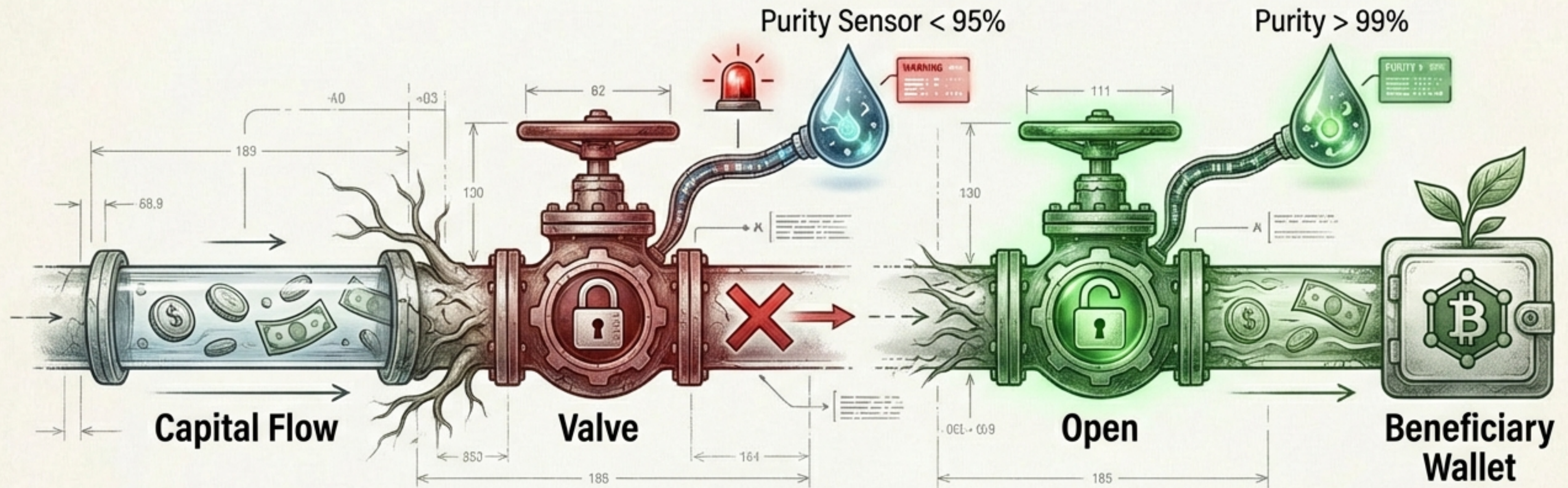
Strategic Altruism: Reverse Engineering from the Solution



Phase Zero Design: Unlike traditional business which starts with a product, PHREVO starts with the systemic gap (e.g., energy poverty) and builds the business model *around* the solution.

SROI First: We calculate Social Return on Investment before Financial ROI, using the Business Strategies Toolkit to ensure scalability.

The Trust Engine: Automating Ethics with Smart Contracts



Conditionality: Funds are released *only* when KPIs are verified by IoT sensors.

Traceability: Tracking every cent from investor to beneficiary.

The Shift: Moving from 'Don't be Evil' to 'Can't be Evil'. No speculation, no corruption, just verified execution.

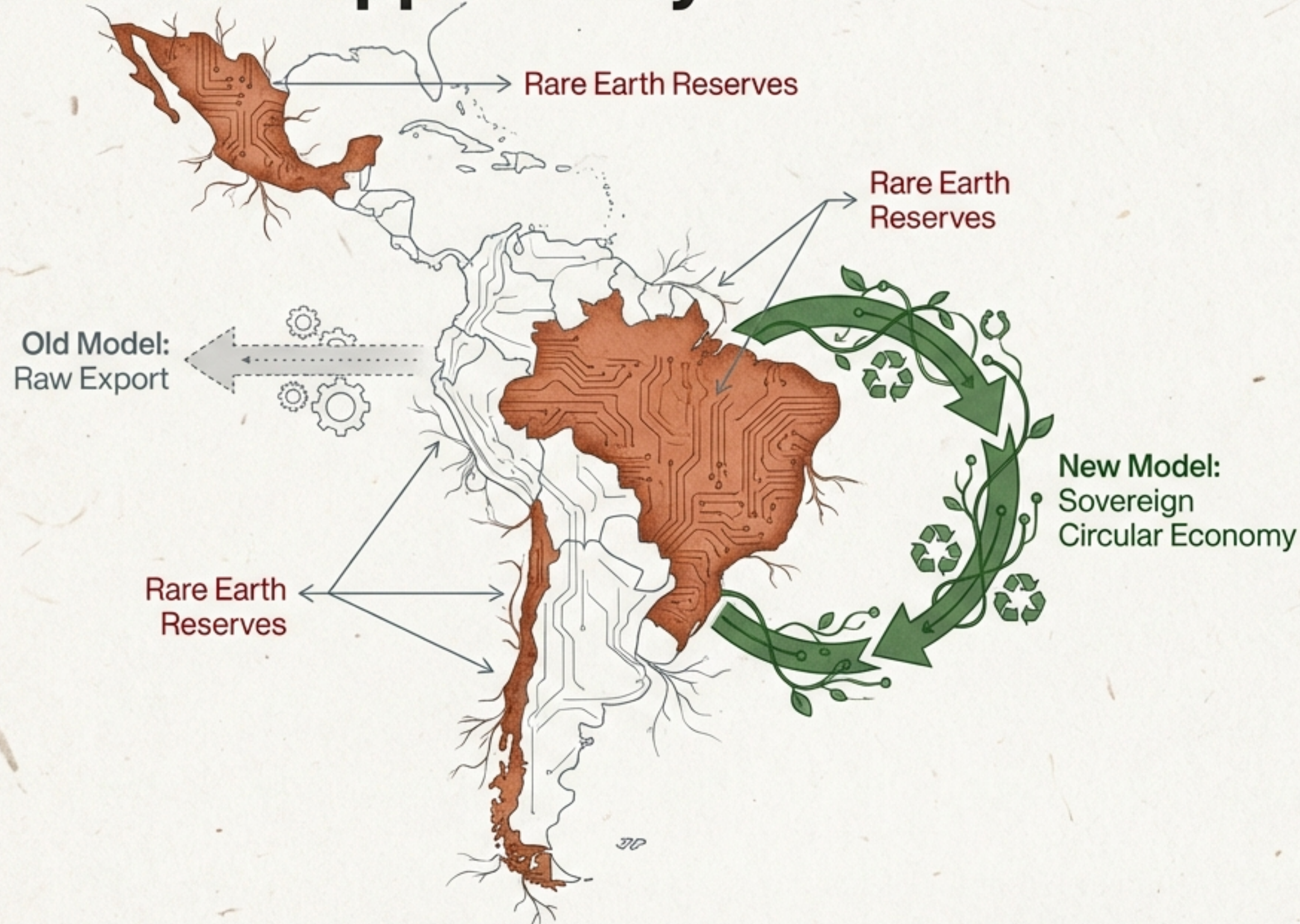
Liquid Governance and the Impact Passport



Proof of Contribution: Voting power is not just based on capital, but on verified impact history. Experts and affected communities have weighted votes.

The Legitimacy Panel: A 'Firewall' where communities can veto projects that fail cultural or environmental KPIs.

Context: The Latin American Rare Earths Opportunity



The Problem:

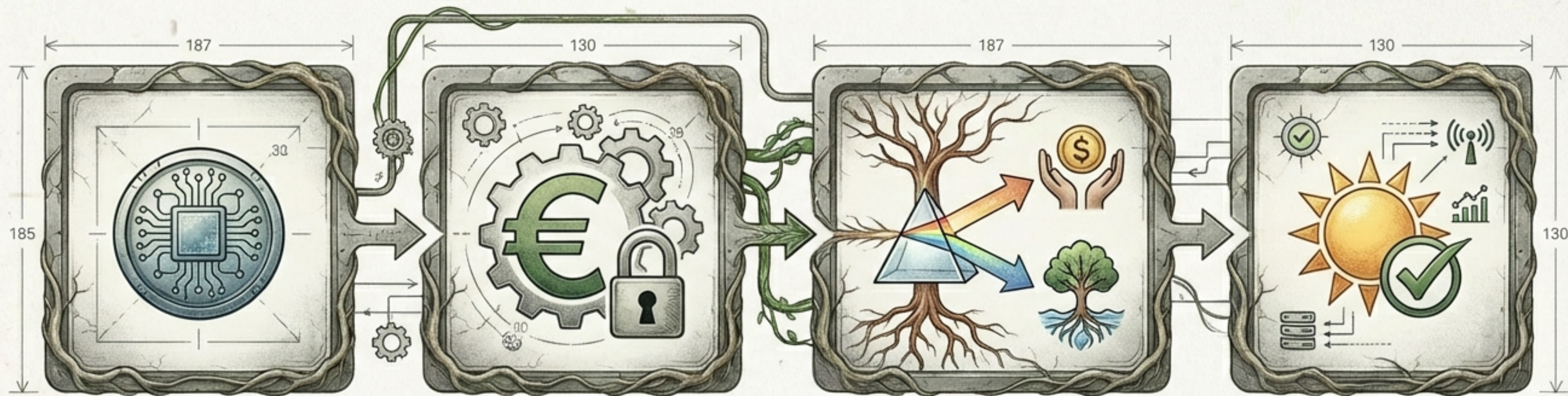
Dependent Transition.
Exporting raw materials and importing technology.

The Solution:

Local processing, recycling magnets, and retaining value within the region. Using biomining and closed-loop systems to protect biodiversity.

Systemic Approach: We solve problems by aligning Fiscal, Industrial, Public Policy; from previous slides.

Simulation: The Flow of a \$10M Sovereign Investment



Listing. Cooperatives tokenize the project.

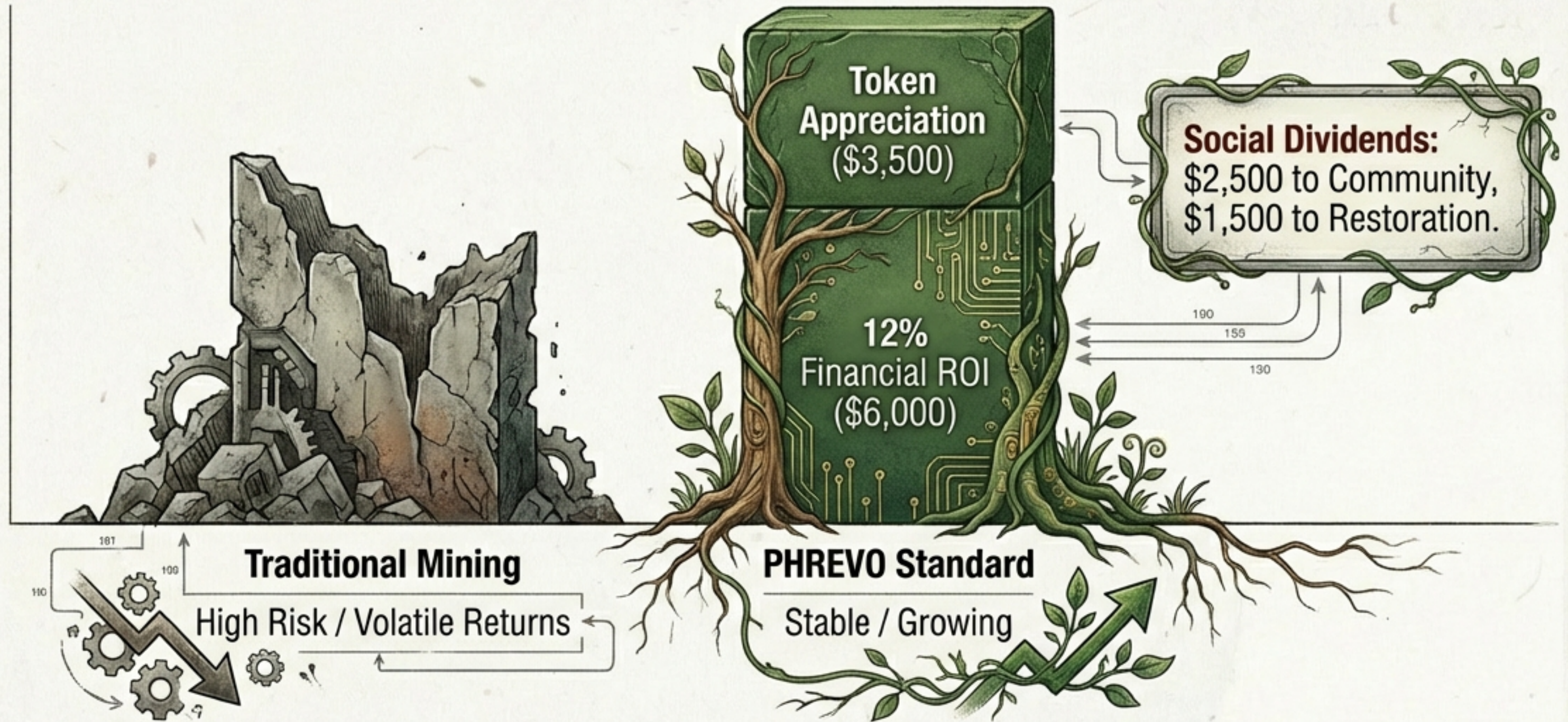
Investment. Berlin investor buys tokens; funds lock in Smart Contract.

The Drip. Automatic allocation: 2% to Basic Impact Income (RIB), 3% to Restoration Fund.

Unlock. Sensors verify solar installation -> Funds released.

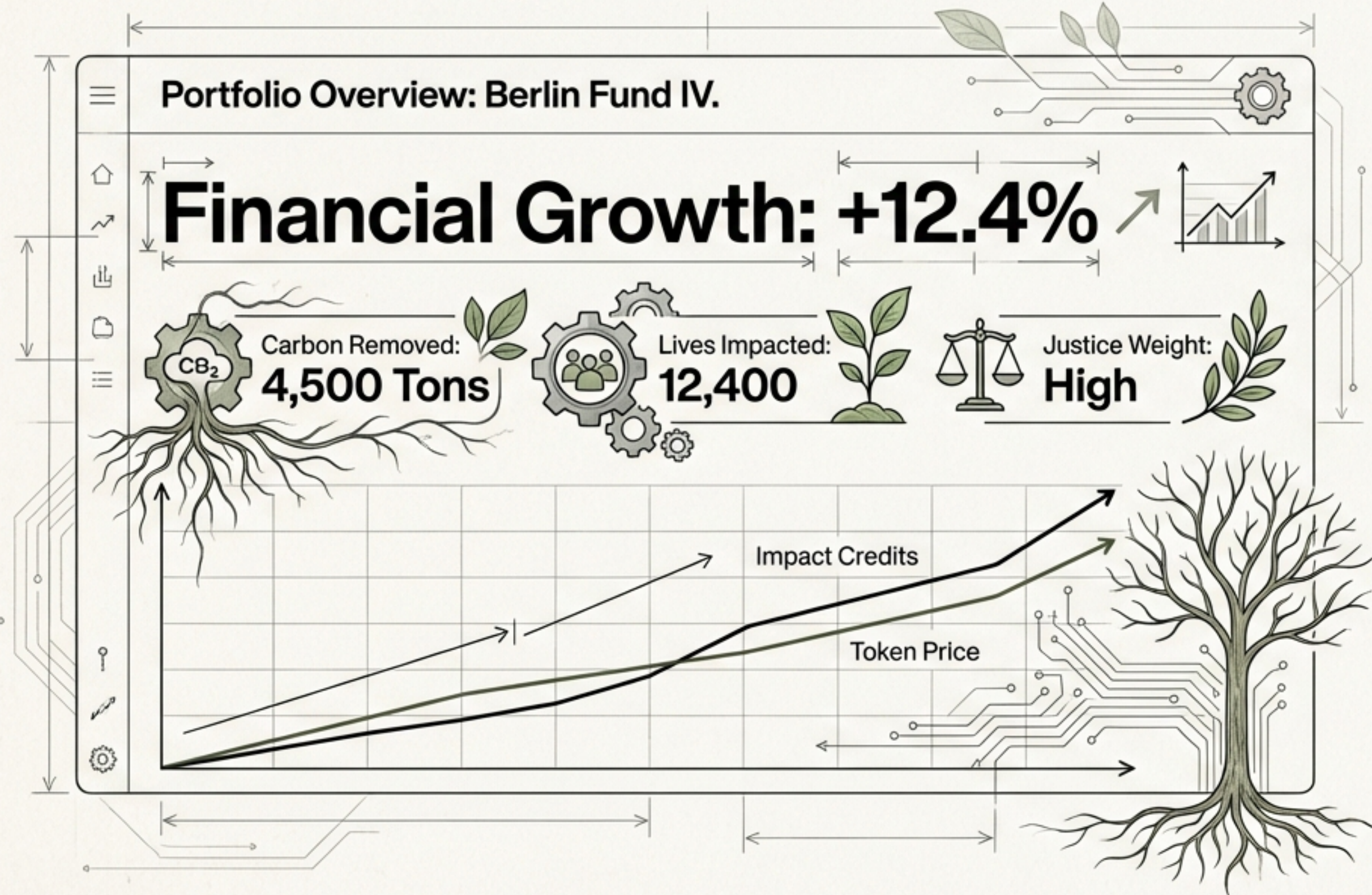
Smart Clearing: Capital flows instantaneously to Community Trusts and Environmental Guardians *before* profit is taken.

The 'Blended Value' ROI: Dignity is the Best Hedge



Key Insight: The Math (\$50k Example): Total Return ~19%. **Why?** Lower operational costs (no strikes, circular economy efficiency) + Token Appreciation due to KPI achievement. ☺ Peace guaranteed by RIB = Higher net profitability.

The Investor View: Impact as a Material Asset



Strategic Altruism: Impact is not a donation; it is the fuel for sustainable returns.

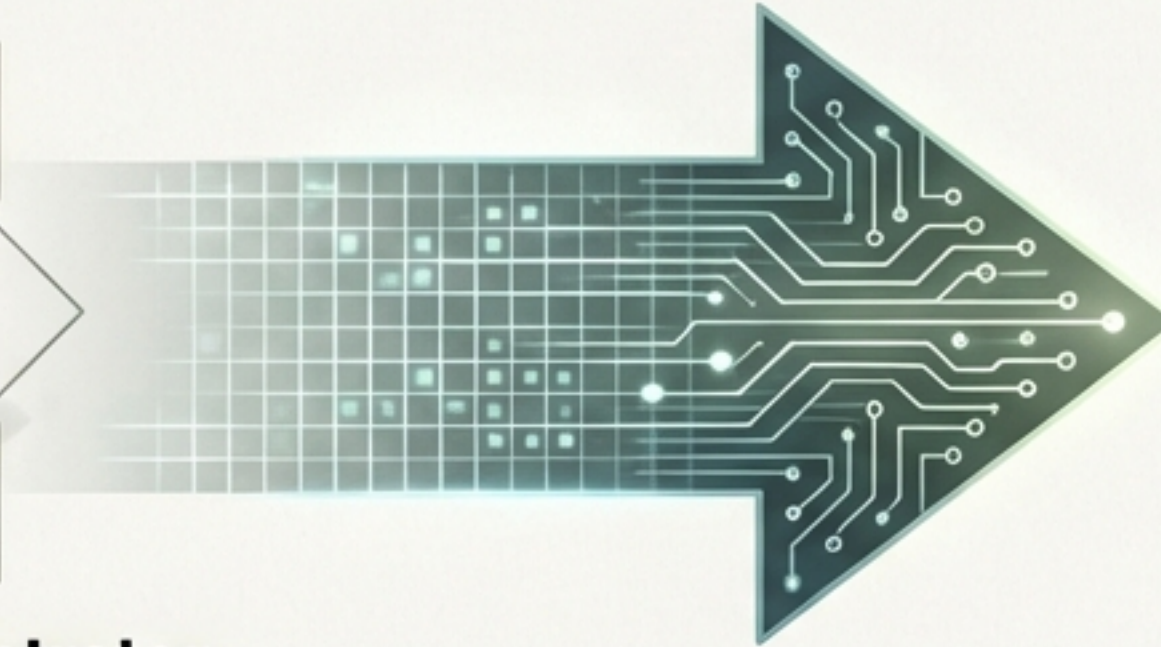
Liquidity: Tokens are tradable on the secondary market.

Security: Investments are de-risked through community partnership.

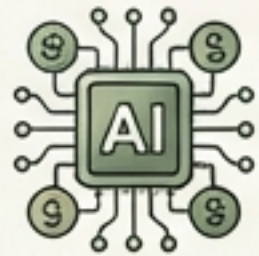
The Government View: The State as Systemic Orchestrator



Bureaucratic Administrator
(Silos)



Systemic Orchestrator
(AI-Driven)



- **Traceable Trillions:** Moving from spending to investing. Every tax dollar is tracked on-chain using AI to route funds to the most effective interventions based on SROI (Social Return on Investment).



- **Impact Incentives:** Replacing flat subsidies with performance-based tax credits.



The future doesn't wait; it is built.
We are upgrading the system from one that
rewards greed to one that rewards regeneration.

Join the Economy of Life.

Activate your Impact Passport. Redesign the planet with us.